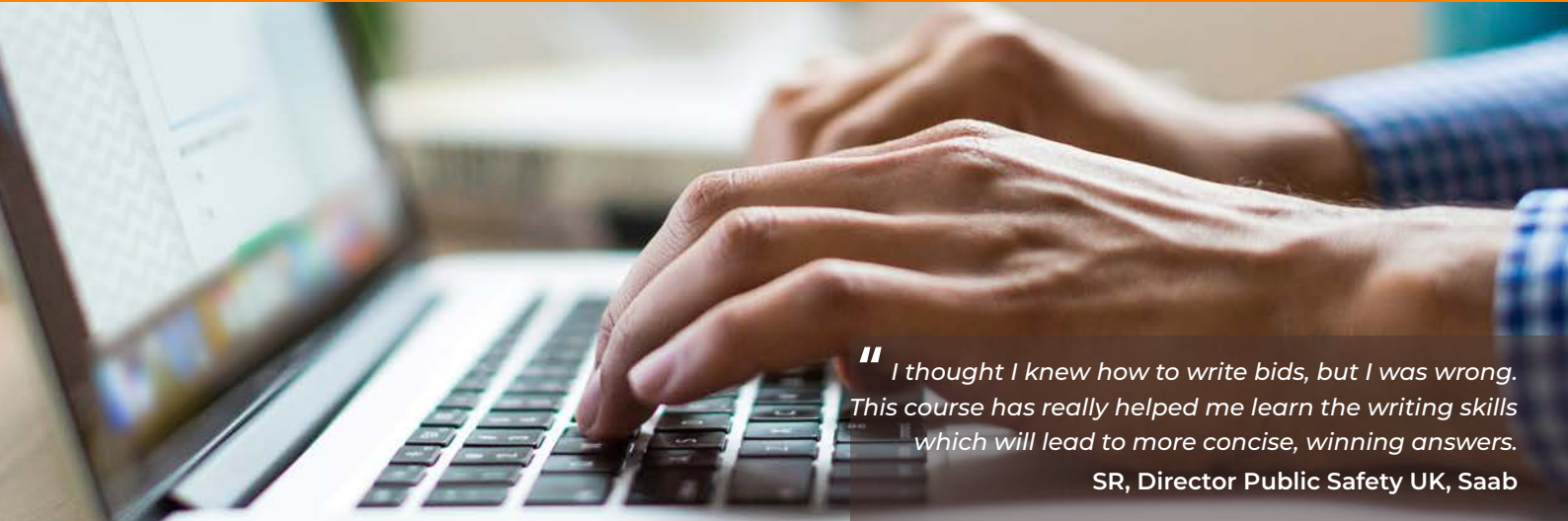




Win More Bids and Tenders

Learn how to write high-scoring answers



" I thought I knew how to write bids, but I was wrong. This course has really helped me learn the writing skills which will lead to more concise, winning answers. SR, Director Public Safety UK, Saab

Launch into effective action when the next bid arrives

Get the winning formula

Responding to bids and proposals is critical to winning business. But it can be an overwhelming task for bid writers, subject matter experts and business developers.

Your bid team needs a winning formula for writing their next bid.

Your team will get step-by-step guidance in how to:

- Fully answer the questions
- Quickly populate their first drafts
- Craft high-scoring, customer-focused answers
- Increase their scores and win-rate

Bid Writing Training


2-Day Course – via Zoom or Teams



Understanding the Bid Lifecycle



Answering the Question



Writing High-Scoring Answers



Crafting High-Impact Executive Summaries



Producing Compelling Sales Proposals



Conducting Effective Reviews Process

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Training and delivery

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33
Handouts

7
Interactive exercises

1 Year
Free online Access*

* to the entire course

Average training feedback scores: 87% for content & delivery